



# CARGO CONNECT

12-13 July 2021

VIRTUAL EVENT  
SPONSORSHIP

[cargo.groundhandling.com](https://cargo.groundhandling.com)

# HEADLINE SPONSORSHIP



**Be seen as a thought leader and generate positive PR around the cargo aviation sector.**

**PRICE: USD \$8,000\***

## What is included within the sponsorship?

### GHI Cargo Connect website

- Logo on the GHI Cargo Connect website
- Logo on content session section of the GHI Cargo Connect website
- Promotional video displayed on the website (supplied by sponsor)

### GHI Magazine website

- Banner on GHI magazine website (submitted by sponsoring company)
- News posting on GHI magazine website (exclusive for the Headline Sponsor only)

### Delegate personal page

- Logo on delegate personal page
- Logo included within the virtual content guide (also promoted on the GHI Cargo Connect website)

### Social media

- Social media promotion of sponsorship on LinkedIn (10,000+ connections)

### General

- Logo on HMTL promotional emails
- Logo on email signatures (exclusive for the Headline Sponsor only)
- Advert within the Delegate Content guide sent to confirmed delegates two weeks prior to the event date (advert submitted by sponsoring company).

### Audience Engagement

- Your company representative appears as a prestigious panel member on our opening keynote Big Debate virtual session to be screened live to cargo aviation decision makers globally. This pass is complimentary for the panel member.
- Video recording of the session hosted on the event archive for 12 months for delegates to access on demand
- The video recording of the session is available for you to distribute across your network post event

- Where possible, One-to-One Meetings will be scheduled around the session time slot to maximise the live attendance
- Logo on introductory slides for the Big Debate virtual session
- Logo included on Chairman's Welcome slides

### Lead generation

- Receive a post GHI Cargo Connect report detailing attendees who viewed your product demonstration with contact information for all individuals that have agreed to share their details
- 1 x delegate place, giving access to the One-to-One Meeting planner and content sessions
- Up to three discounted badges at the rate of USD \$300+VAT per delegate
- Dedicated GHI account manager to assist you with your One-to-One Meeting requests

\* All prices quoted are exclusive of VAT. VAT will be applied according to local regulations, please see below:

UK based company – VAT is chargeable at 20%

EU based company – if a valid VAT number is provided, the VAT will be reverse charged

Companies based outside of the UK & EU – VAT is not chargeable

# GOLD SPONSORSHIP



**Be seen as a thought leader and generate positive PR around the cargo aviation sector.**

**PRICE: USD \$6,000\***

## What is included within the sponsorship?

### GHI Cargo Connect website

- Logo included on the GHI Cargo Connect website
- Promotional video displayed on the website (supplied by sponsor)

### GHI Magazine website

- Banner on GHI magazine website (submitted by sponsoring company)

### Delegate personal page

- Logo included on delegate personal page
- Logo included within the virtual content guide (also promoted on the GHI Cargo Connect website)

### Social media

- Social media promotion of sponsorship on LinkedIn (10,000+ connections)

### General

- Logo included on HTML promotional emails
- Advert within the Delegate Content guide sent to confirmed delegates two weeks prior to the event date (advert submitted by sponsoring company).

### Audience Engagement

- Logo included on Chairman's Welcome slides

### Lead generation

- Receive a post GHI Cargo Connect report detailing attendees who viewed your product demonstration with contact information for all individuals that have agreed to share their details
- 1x delegate place, giving access to the One-to-One Meeting planner and content sessions
- Up to three discounted badges at the rate of USD \$300+VAT per delegate
- Dedicated GHI account manager to assist you with your One-to-One Meeting requests

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# CONTENT SPOTLIGHTS SPONSORSHIP



**Shape the market agenda by sponsoring ONE of our key industry topic themes. Topics include: innovation, digitisation, e-freight solutions, stakeholder collaboration, pharma, CIC or suggest a topic you'd like to see covered.**

**PRICE: USD \$6,250\***

## What is included within the sponsorship?

### GHI Cargo Connect website

- Logo included on the GHI Cargo Connect website
- Logo included on content session section of the Cargo Connect webpage

### Delegate personal page

- Logo included on delegate personal page
- Logo included on the content session section of the delegate personal page
- Logo included within the virtual content guide (also promoted on the GHI Cargo Connect website)

### Social media

- Social media promotion of sponsorship on LinkedIn (10,000+ connections)

### General

- Logo included on HMTL promotional emails

### Audience Engagement

- Your company representative appears as a prestigious panel member (complimentary pass) on the debate covering your spotlight topic of choice. To be screened live to cargo aviation decision makers globally.
- Video recording of the session hosted on the event archive for 12 months for delegates to access on demand
- The video recording of the session is available for you to distribute across your network post event
- Where possible, One-to-One Meetings will be scheduled around the session time slot to maximise the live attendance
- Logo included on Chairman's Welcome slides
- Logo included on introductory slides for your chosen content session

### Lead generation

- Receive a post GHI Cargo Connect report detailing attendees who viewed your product demonstration with contact information for all individuals that have agreed to share their details
- 1 x delegate place, giving access to the One-to-One Meeting planner and content sessions
- Up to three discounted badges at the rate of USD \$300+VAT per delegate
- Dedicated GHI account manager to assist you with your One-to-One Meeting requests

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# CARGO SHOWCASE SPONSORSHIP



**Be seen as a thought leader and generate positive PR in the cargo aviation sector. Brand association with GHI's prestige content sessions, keeping stakeholders connected during the coronavirus crisis.**

**PRICE: USD \$3,000\***

## What is included within the sponsorship?

### GHI Cargo Connect website

- Logo included on the GHI Cargo Connect website
- Logo included on Content Session section of the GHI Cargo Connect webpage

### Delegate personal page

- Logo included on home page of the delegate personal page
- Logo included on the content session section of the delegate personal page
- Logo included within the virtual content guide (also promoted on the GHI Cargo Connect website)

### Social media

- Social media promotion of sponsorship on LinkedIn (10,000+ connections)

### General

- Logo included on pre-event HTML promotional emails

### Audience Engagement

- Promote your product or service and explain how it can help the cargo aviation industry with an exclusive 10-minute product demo with 5 minutes Q&A
- Your product demo will be screened live to cargo aviation decision makers globally
- The video recording of the session is available for you to distribute across your network
- Video recording of the session hosted on the event archive for 12 months for delegates to access on demand
- Any questions submitted from the session will be available for you to view after the session is held
- Logo included on Chairman's Welcome slides

### Lead generation

- Receive a post GHI Cargo Connect report detailing attendees who viewed your product demonstration with contact information for all individuals that have agreed to share their details
- 1 x delegate place, giving access to the One-to-One Meeting planner and content sessions
- Up to three discounted badges at the rate of USD \$300+VAT per delegate
- Dedicated GHI account manager to assist you with your One-to-One Meeting requests

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# ONE-TO-ONE MEETINGS SPONSORSHIP



**You will receive brand association with GHI's prestige One-to-One Meeting service, keeping stakeholders connected during the coronavirus crisis.**

**PRICE: USD \$6,250\***

## What is included within the sponsorship?

### GHI Cargo Connect website

- Logo included on GHI's Cargo Connect website

### Delegate personal page

- Logo included on home page of the delegate personal page
- Logo on delegate meeting schedules
- Logo on meetings section of the personal page
- Logo on GHI's virtual Meeting's service guide
- Logo promotion on the GHI Digital Speed Networking section of the delegate personal page
- Logo included within the virtual content guide (also promoted on the GHI Cargo Connect website)
- Advert within the delegate Content Guide sent to confirmed delegates two weeks prior to the event date (advert supplied by sponsoring company)

### Social media

- Social media promotion of sponsorship on LinkedIn (10,000+ connections)

### General promotion

- Logo included on pre-event HTML promotional emails
- Logo included on Chairman's Welcome slides

### Lead generation

- Receive a post GHI Cargo Connect full attendee report including contact details
- 1 x delegate place, giving access to the One-to-One Meeting planner and content sessions
- Up to three discounted badges at the rate of USD \$300+VAT per delegate
- Dedicated GHI account manager to assist you with your One-to-One Meeting requests

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# ADVERT WITHIN THE CONTENT GUIDE SPONSORSHIP



**Be seen as a thought leader and generate positive PR around the cargo sector.**

**PRICE: USD \$2,000\***

## What is included within the sponsorship?

### GHI Cargo Connect website

- Logo included on the GHI Cargo Connect website

### Delegate personal page

- Logo included on home page of the delegate personal page
- Logo included within the virtual content guide (also promoted on the GHI Cargo Connect website)
- Advert within the delegate Content Guide sent to confirmed delegates two weeks prior to the event date (advert supplied by sponsoring company)

### Social media

- Social media promotion of sponsorship on LinkedIn (10,000+ connections)

### General

- Logo included on pre-event HTML promotional emails

### Audience Engagement

- Logo included on Chairman's Welcome slides

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# E-BANNER SPONSORSHIP



**Be seen as a thought leader and generate positive PR in the cargo aviation sector.**

**PRICE: USD \$2,000\***

## What is included within the sponsorship?

### GHI Cargo Connect website

- Logo included on the GHI Cargo Connect website

### GHI Magazine website

- Banner on GHI magazine website (submitted by sponsoring company)

### Delegate personal page

- Logo included on home page of the delegate personal page
- Logo included within the virtual content guide (also promoted on the GHI Cargo Connect website)

### Social media

- Social media promotion of sponsorship on LinkedIn (10,000+ connections)

### General

- Logo included on pre-event HTML promotional emails

### Audience Engagement

- Logo included on Chairman's Welcome slides

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## **Publisher**

Marc Young

tel: +44 7967 169 101

e-mail: [marc@groundhandling.com](mailto:marc@groundhandling.com)

## **Sponsorship & Delegate Sales Manager**

George Lydon

tel: +44 7967 169 106

e-mail: [george@groundhandling.com](mailto:george@groundhandling.com)

# CONTACT

[cargo.groundhandling.com](http://cargo.groundhandling.com)