



## Sponsorship Booking Form – Gold Sponsorship

To secure the following outlined sponsorship opportunity, please complete and send to [george@groundhandling.com](mailto:george@groundhandling.com) or [marc@groundhandling.com](mailto:marc@groundhandling.com). Should you have any questions regarding the below, please call +44 1322 221 144

Be seen as a thought leader and generate positive PR around the cargo aviation sector.

**PRICE: USD \$6,000\***

### **GHI Cargo Connect website**

- Logo included on the GHI Cargo Connect website
- Promotional video displayed on the website (supplied by sponsor)

### **GHI Magazine website**

- Banner on GHI magazine website (submitted by sponsoring company)

### **Delegate personal page**

- Logo included on delegate personal page
- Logo included within the virtual content guide (also promoted on the GHI Cargo Connect website)

### **Social media**

- Social media promotion of sponsorship on LinkedIn (10,000+ connections)

### **General**

- Logo included on HTML promotional emails
- Advert within the Delegate Content guide sent to confirmed delegates two weeks prior to the event date (advert submitted by sponsoring company).

### **Audience Engagement**

- Logo included on Chairman's Welcome slides

### **Lead generation**

- Receive a post GHI Cargo Connect report detailing attendees who viewed your product demonstration with contact information for all individuals that have agreed to share their details
- 1x delegate place, giving access to the One-to-One Meeting planner and content sessions
- Up to three discounted badges at the rate of USD \$300+VAT per delegate
- Dedicated GHI account manager to assist you with your One-to-One Meeting requests



**Company details** (Please indicate details as they should appear on the invoice):

First Name:			
Last Name:			
Job title:			
VAT Number:			
Company:			
Address:			
City:		County/State:	
Zip/Postcode:		Country:	
Email:			
Telephone:		Mobile/Cell:	

**Sponsorship operations contact details** (If the same as above, please tick box )

First Name:			
Last Name:			
Job title:			
Email:			
Telephone:		Mobile/Cell:	

**\*NOTE:** All prices quoted are exclusive of VAT. All VAT will be applied according to local regulations, please see below:

- **UK based company** – VAT is chargeable at 20%
- **EU based company** – if a valid VAT number is provided, the VAT will be reverse charged
- **Companies based outside of the UK & EU** – VAT is not chargeable

By signing, I declare that I agree with the General Terms and Conditions

Signature \_\_\_\_\_

Date \_\_\_\_\_

To view the terms and conditions visit: <http://groundhandling.com/termsandconditions/virtualsponsors.pdf>  
If the sponsorship remains unpaid by the due date, your sponsorship will be offered to companies on the current waiting list.