



Sponsorship Booking Form – Content Spotlights Sponsorship

To secure the following outlined sponsorship opportunity, please complete and send to george@groundhandling.com. Should you have any questions regarding the below, please call +44 1322 221 144

Shape the market agenda by sponsoring ONE of our key industry topic themes.

Topics include: innovation, digitisation, e-freight solutions, stakeholder collaboration, pharma, CIC or suggest a topic you'd like to see covered.

PRICE: USD \$6,250*

What is included within the sponsorship?

GHI Cargo Connect website

- Logo included on the GHI Cargo Connect website
- Logo included on content session section of the Cargo Connect webpage

Delegate personal page

- Logo included on delegate personal page
- Logo included on the content session section of the delegate personal page
- Logo included within the virtual content guide (also promoted on the GHI Cargo Connect website)

Social media

- Social media promotion of sponsorship on LinkedIn (10,000+ connections)

General

- Logo included on HTML promotional emails

Audience Engagement

- Your company representative appears as a prestigious panel member (complimentary pass) on the debate covering your spotlight topic of choice. To be screened live to cargo aviation decision makers globally.
- Video recording of the session hosted on the event archive for 12 months for delegates to access on demand
- The video recording of the session is available for you to distribute across your network post event
- Where possible, One-to-One Meetings will be scheduled around the session time slot to maximise the live attendance
- Logo included on Chairman's Welcome slides
- Logo included on introductory slides for your chosen content session

Lead generation

- Receive a post GHI Cargo Connect report detailing attendees who viewed your product demonstration with contact information for all individuals that have agreed to share their details
- 1 x delegate place, giving access to the One-to-One Meeting planner and content sessions
- Up to three discounted badges at the rate of USD \$300+VAT per delegate
- Dedicated GHI account manager to assist you with your One-to-One Meeting requests

To view the terms and conditions visit: <http://groundhandling.com/termsandconditions/virtualsponsors.pdf>
If the sponsorship remains unpaid by the due date, your sponsorship will be offered to companies on the current waiting list.



Company details (Please indicate details as they should appear on the invoice):

Sponsored Topic:			
First Name:			
Last Name:			
Job title:			
VAT Number:			
Company:			
Address:			
City:		County/State:	
Zip/Postcode:		Country:	
Email:			
Telephone:		Mobile/Cell:	

Sponsorship operations contact details (If the same as above, please tick box)

First Name:			
Last Name:			
Job Title:			
Email:			
Telephone:		Mobile/Cell:	

***NOTE:** All prices quoted are exclusive of VAT. All VAT will be applied according to local regulations, please see below:

- **UK based company**– VAT is chargeable at 20%
- **EU based company** – if a valid VAT number is provided, the VAT will be reverse charged
- **Companies based outside of the UK & EU** – VAT is not chargeable

By signing, I declare that I agree with the General Terms and Conditions

Signature _____

Date _____

To view the terms and conditions visit: <http://groundhandling.com/termsandconditions/virtualsponsors.pdf>
If the sponsorship remains unpaid by the due date, your sponsorship will be offered to companies on the current waiting list.