



Sponsorship Booking Form – Cargo Showcase Sponsorship

To secure the following outlined sponsorship opportunity, please complete and send to george@groundhandling.com or marc@groundhandling.com. Should you have any questions regarding the below, please call +44 1322 221 144

Be seen as a thought leader and generate positive PR in the cargo aviation sector. Brand association with GHI's prestige content sessions, keeping stakeholders connected during the coronavirus crisis.

PRICE: USD \$3,000*

What is included within the sponsorship?

PROMOTION:

GHI Cargo Connect website

- Logo included on the GHI Cargo Connect website
- Logo included on Content Session section of the GHI Cargo Connect webpage

Delegate personal page

- Logo included on home page of the delegate personal page
- Logo included on the content session section of the delegate personal page
- Logo included within the virtual content guide (also promoted on the GHI Cargo Connect website)

Social media

- Social media promotion of sponsorship on LinkedIn (10,000+ connections)

General

- Logo included on pre-event HTML promotional emails

Audience Engagement

- Promote your product or service and explain how it can help the cargo aviation industry with an exclusive 10-minute product demo with 5 minutes Q&A
- Your product demo will be screened live to cargo aviation decision makers globally
- The video recording of the session is available for you to distribute across your network
- Video recording of the session hosted on the event archive for 12 months for delegates to access on demand
- Any questions submitted from the session will be available for you to view after the session is held
- Logo included on Chairman's Welcome slides



Lead generation

- Receive a post GHI Cargo Connect report detailing attendees who viewed your product demonstration with contact information for all individuals that have agreed to share their details
- 1 x delegate place, giving access to the One-to-One Meeting planner and content sessions
- Up to three discounted badges at the rate of USD \$300+VAT per delegate
- Dedicated GHI account manager to assist you with your One-to-One Meeting requests



Company details (Please indicate details as they should appear on the invoice):

First Name:			
Last Name:			
Job title:			
VAT Number:			
Company:			
Address:			
City:		County/State:	
Zip/Postcode:		Country:	
Email:			
Telephone:		Mobile/Cell:	

Sponsorship operations contact details (If the same as above, please tick box)

First Name:			
Last Name:			
Job title:			
Email:			
Telephone:		Mobile/Cell:	

***NOTE:** All prices quoted are exclusive of VAT. All VAT will be applied according to local regulations, please see below:

- **UK based company** – VAT is chargeable at 20%
- **EU based company** – if a valid VAT number is provided, the VAT will be reverse charged
- **Companies based outside of the UK & EU** – VAT is not chargeable

By signing, I declare that I agree with the General Terms and Conditions

Signature _____

Date _____

To view the terms and conditions visit: <http://groundhandling.com/termsandconditions/virtualsponsors.pdf>
If the sponsorship remains unpaid by the due date, your sponsorship will be offered to companies on the current waiting list.